Making Measured Choices…

…Modeling for the Fresno General Plan

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New Partners for Smart Growth 08 Feb 2013

Vision California

California Natural Resources Agency
Governor's Office of Planning and Research, State of California
CHHS California Health & Human Services Agency
California Environmental Protection Agency
California High-Speed Rail Authority

California in 2050

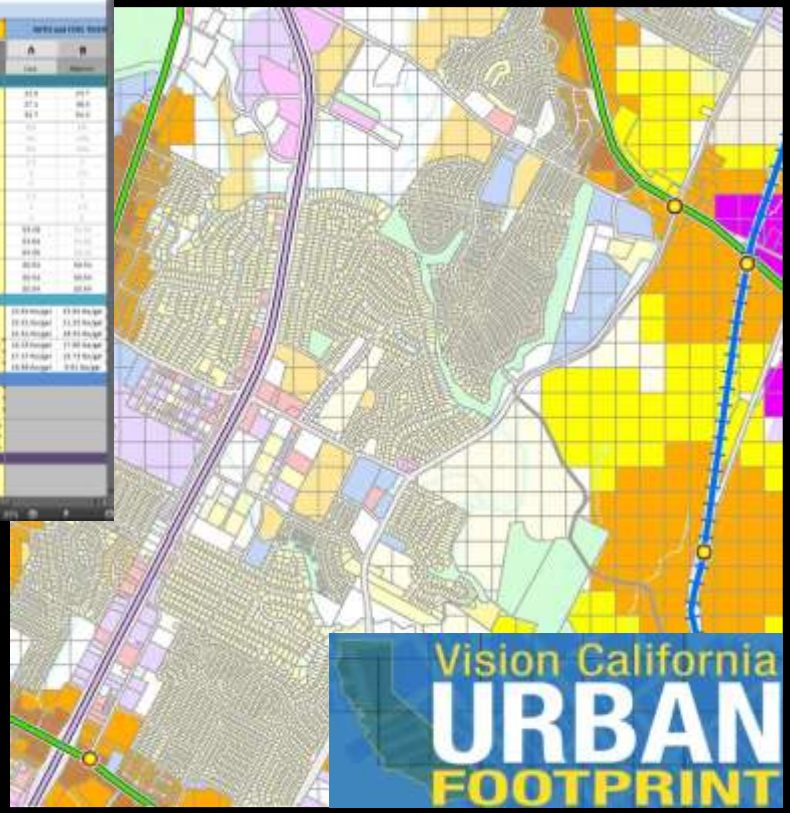
Trend

Compact Future

Next Generation Sketch Models

RapidFire

- ✓ Programmatic Model
- ✓ Quick Testing of Options
- ✓ Handshake to Other Models
- ✓ Multi-Scale and Policy-Sensitive
- ✓ Peer Reviewed



UrbanFootprint

- ✓ Data & Scenarios Platform
- ✓ Multi-Scale, Multi-Geography
- ✓ Web-Based, Open Source

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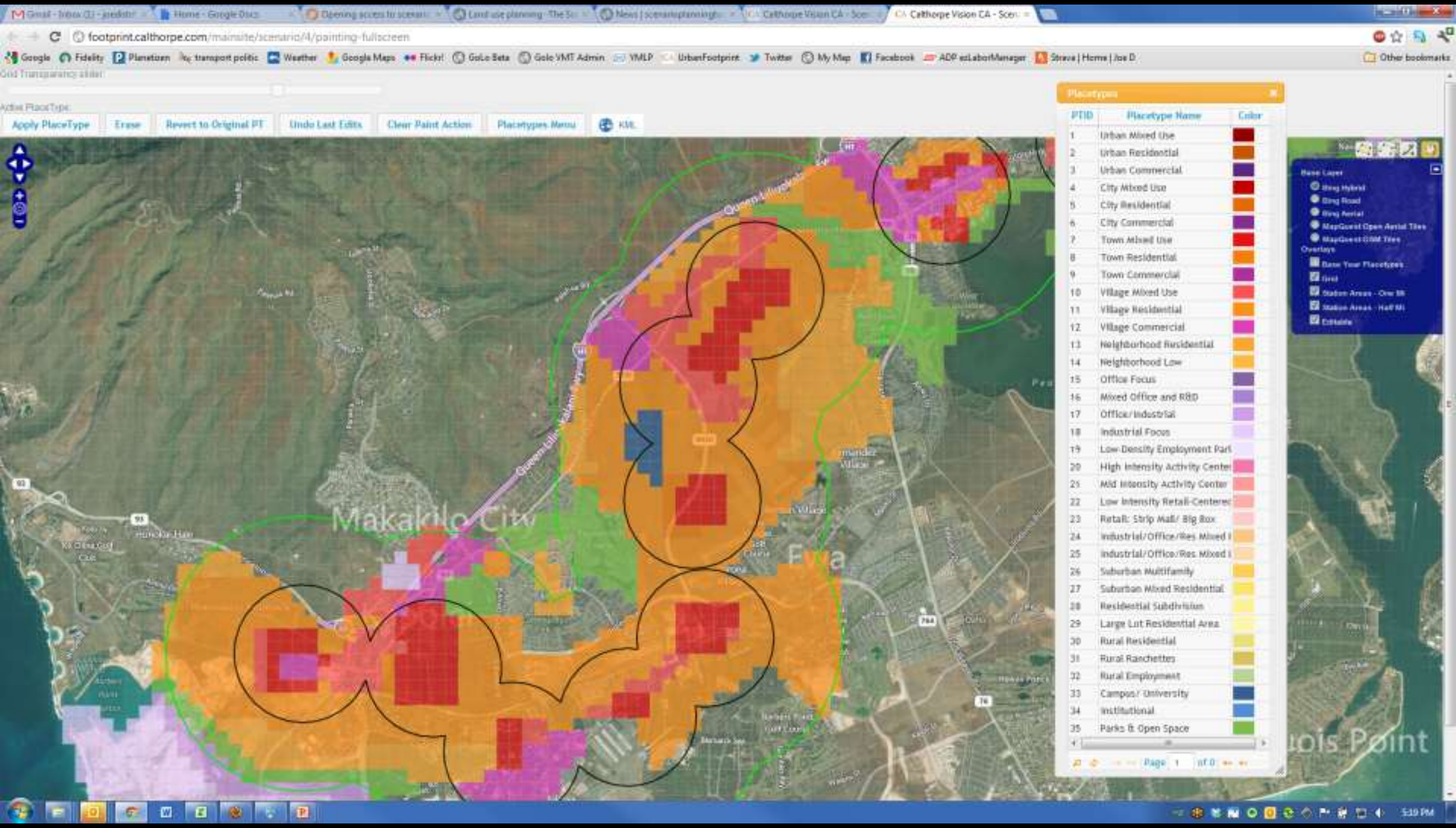
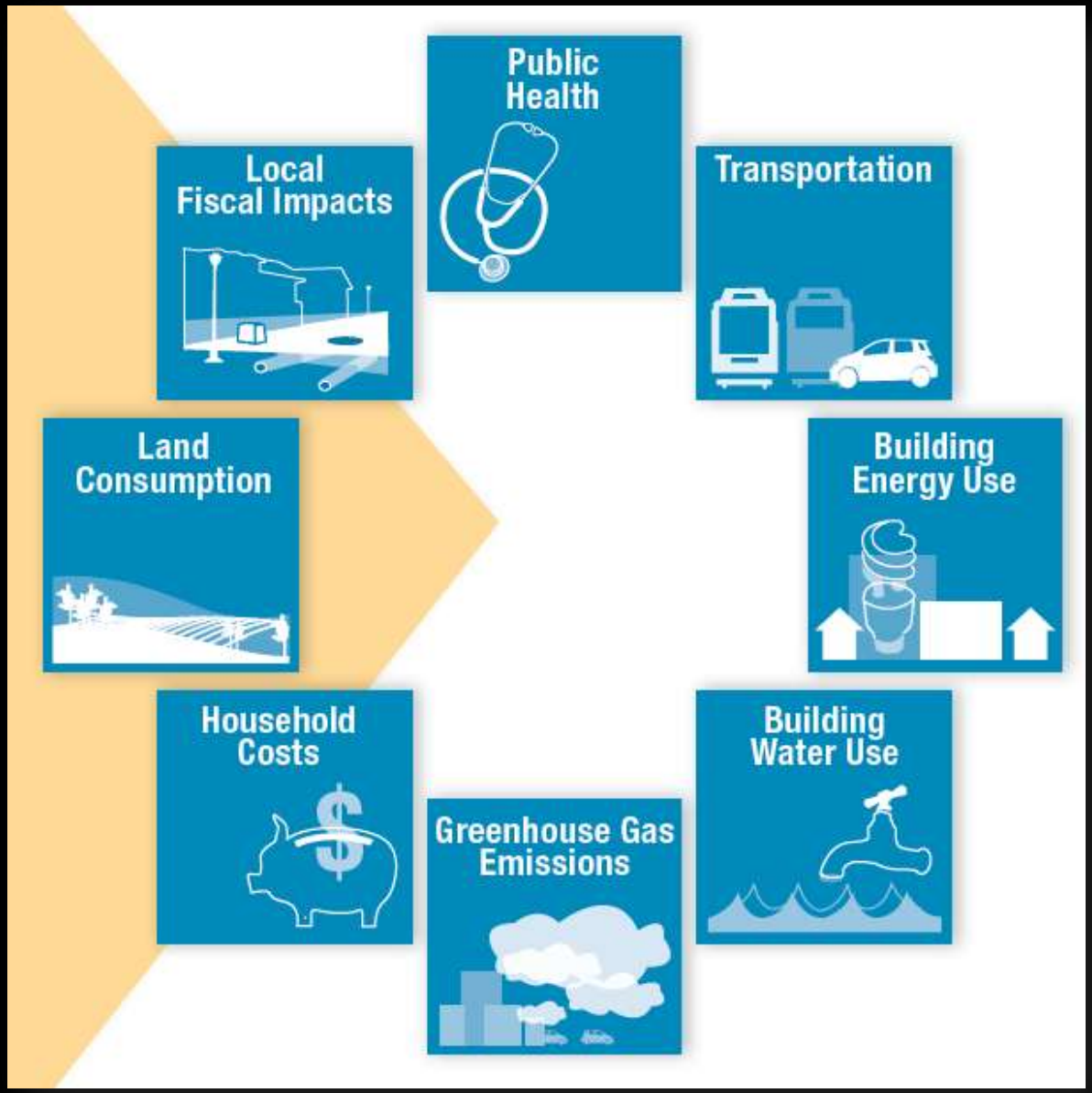
Sketch Futures...

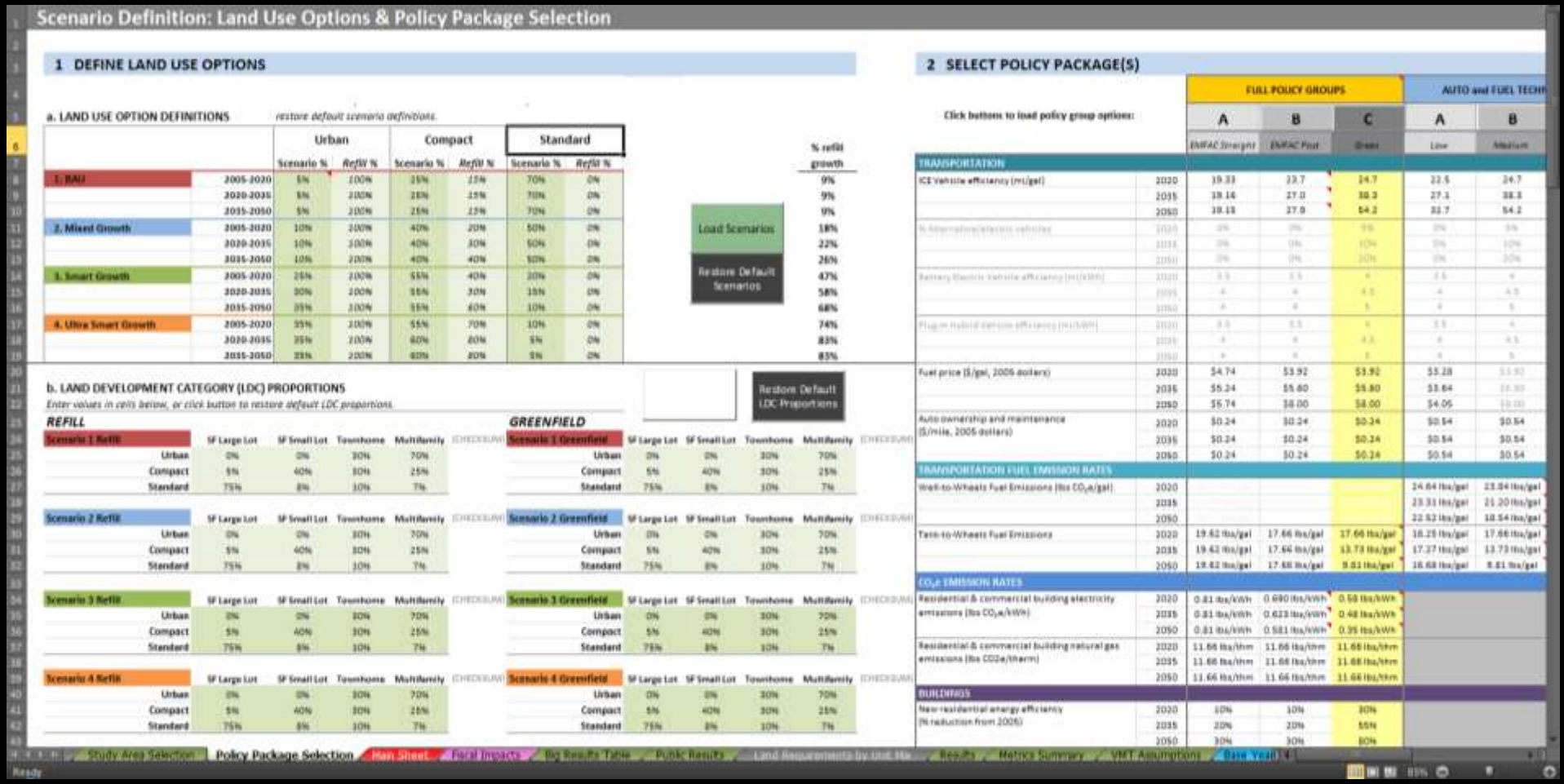


...Test Impacts



RapidFire Model

Programmatic Modeling



Spreadsheet-Based Sketch Model

(State, Region, County, Corridor, Jurisdiction)

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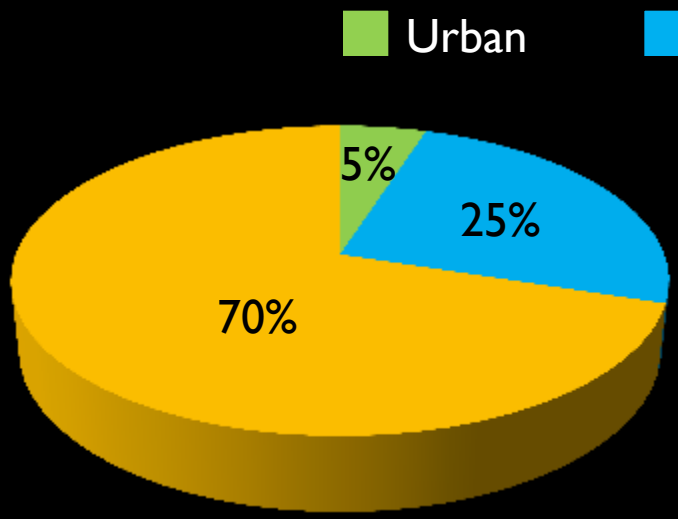
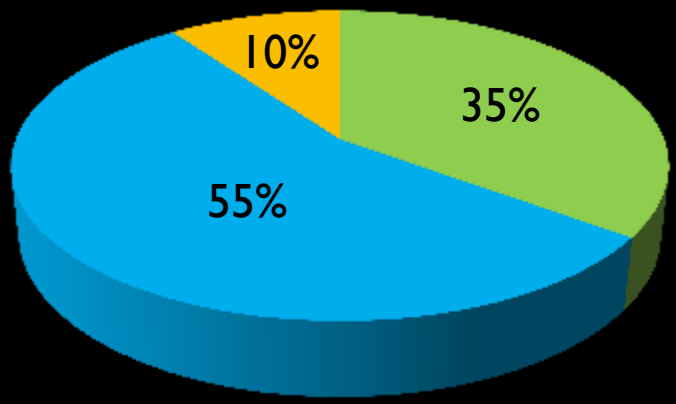
California RapidFire Scenarios

Land Use Mix for Growth Increment (2005-2050)



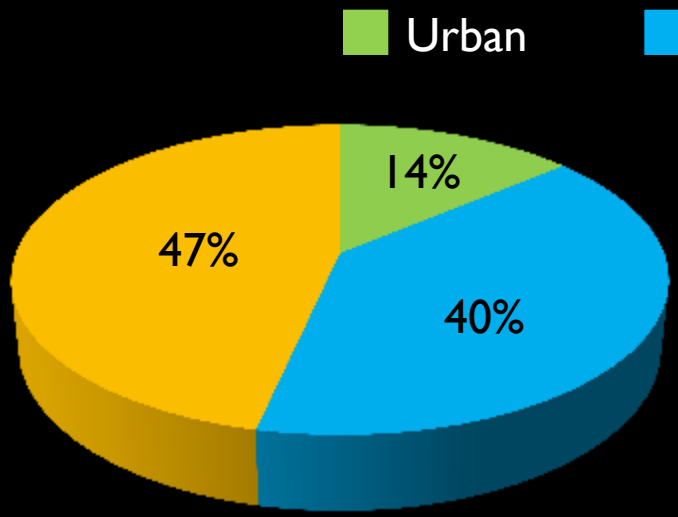
Business As Usual



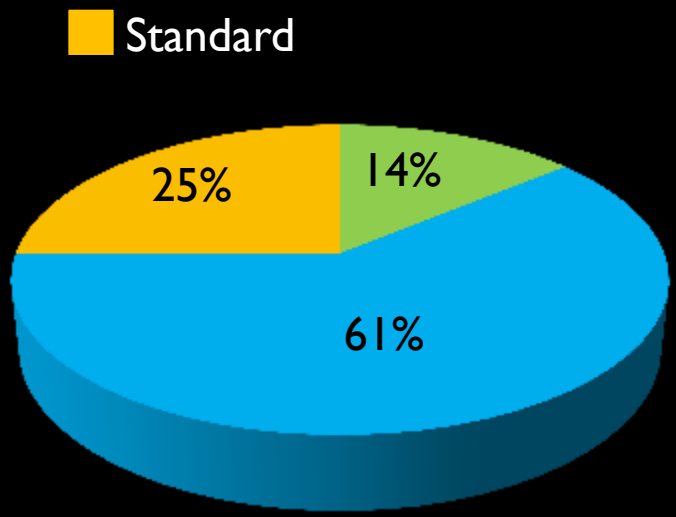
Growing Smart

Fresno RapidFire Scenarios

Land Use Mix for Growth Increment (2010-2035)

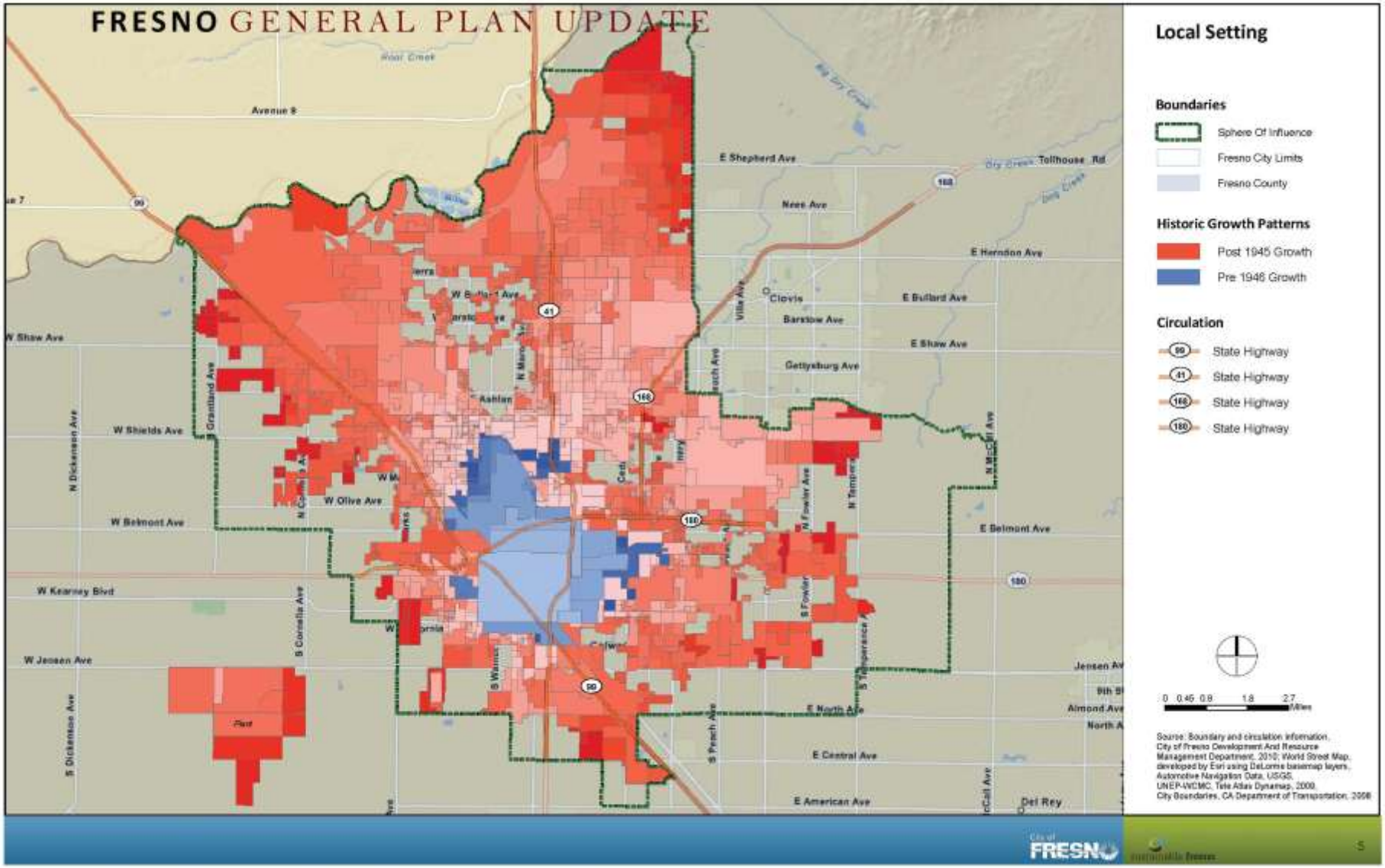


Status Quo



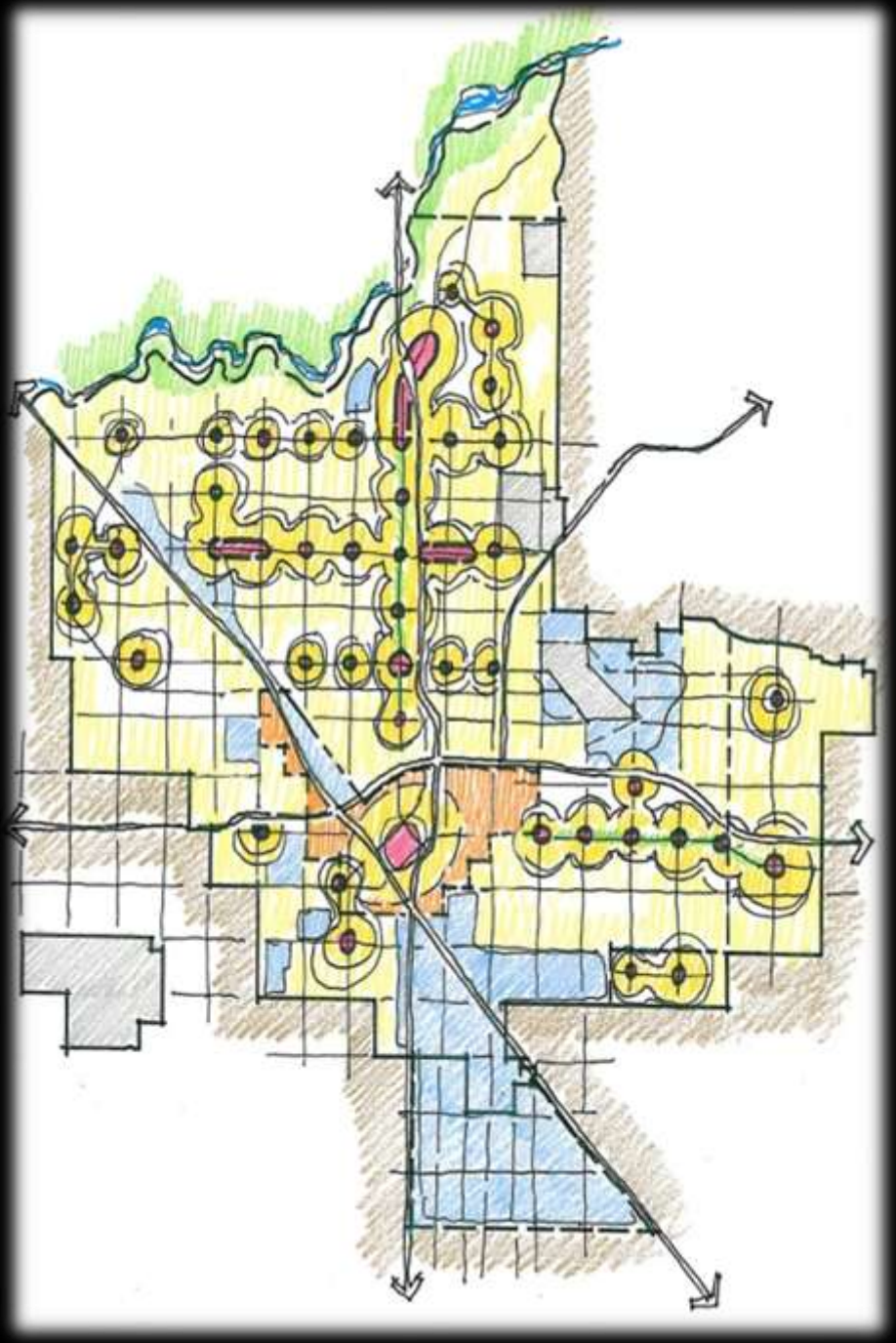
Alternative A

FRESNO GENERAL PLAN UPDATE

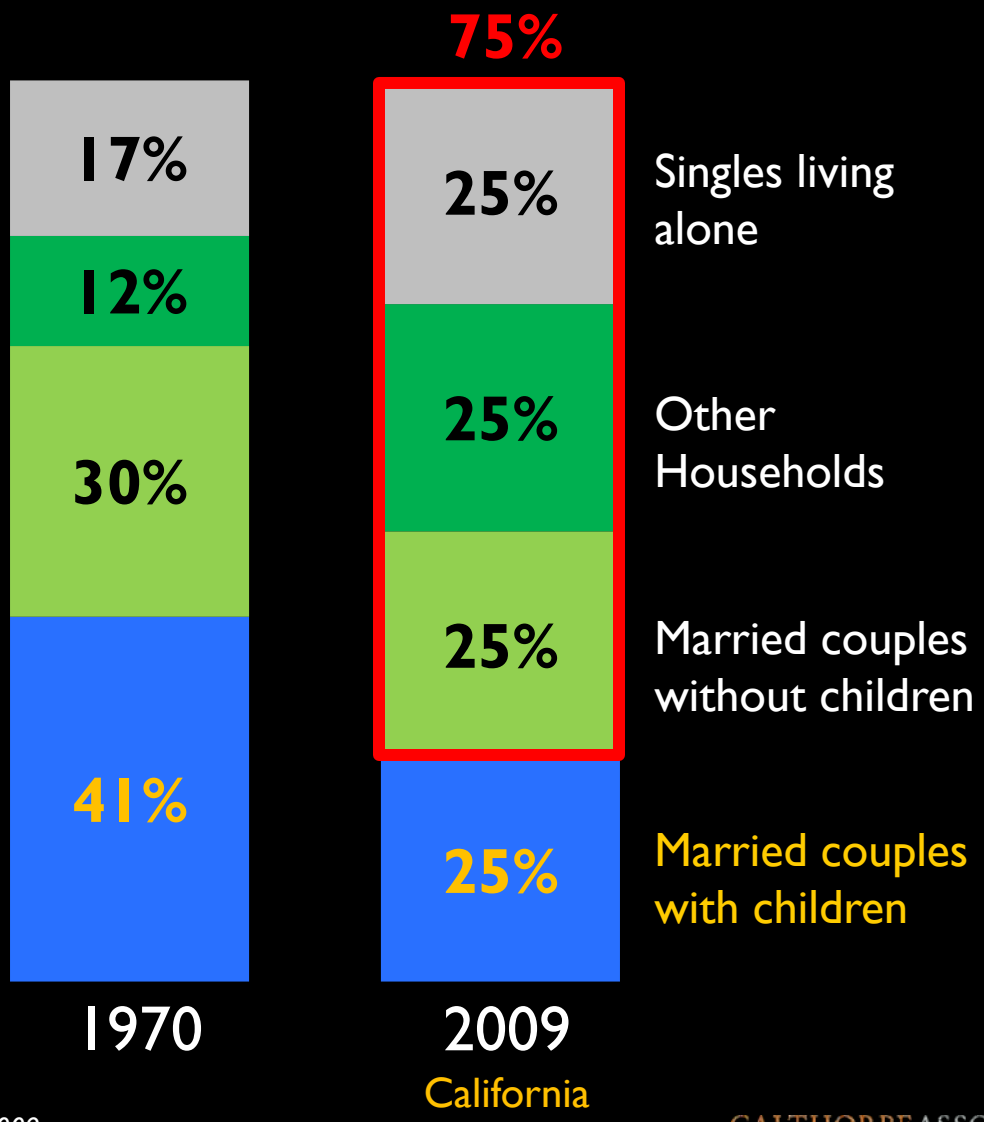


Alternative A

The Boulevard Plan

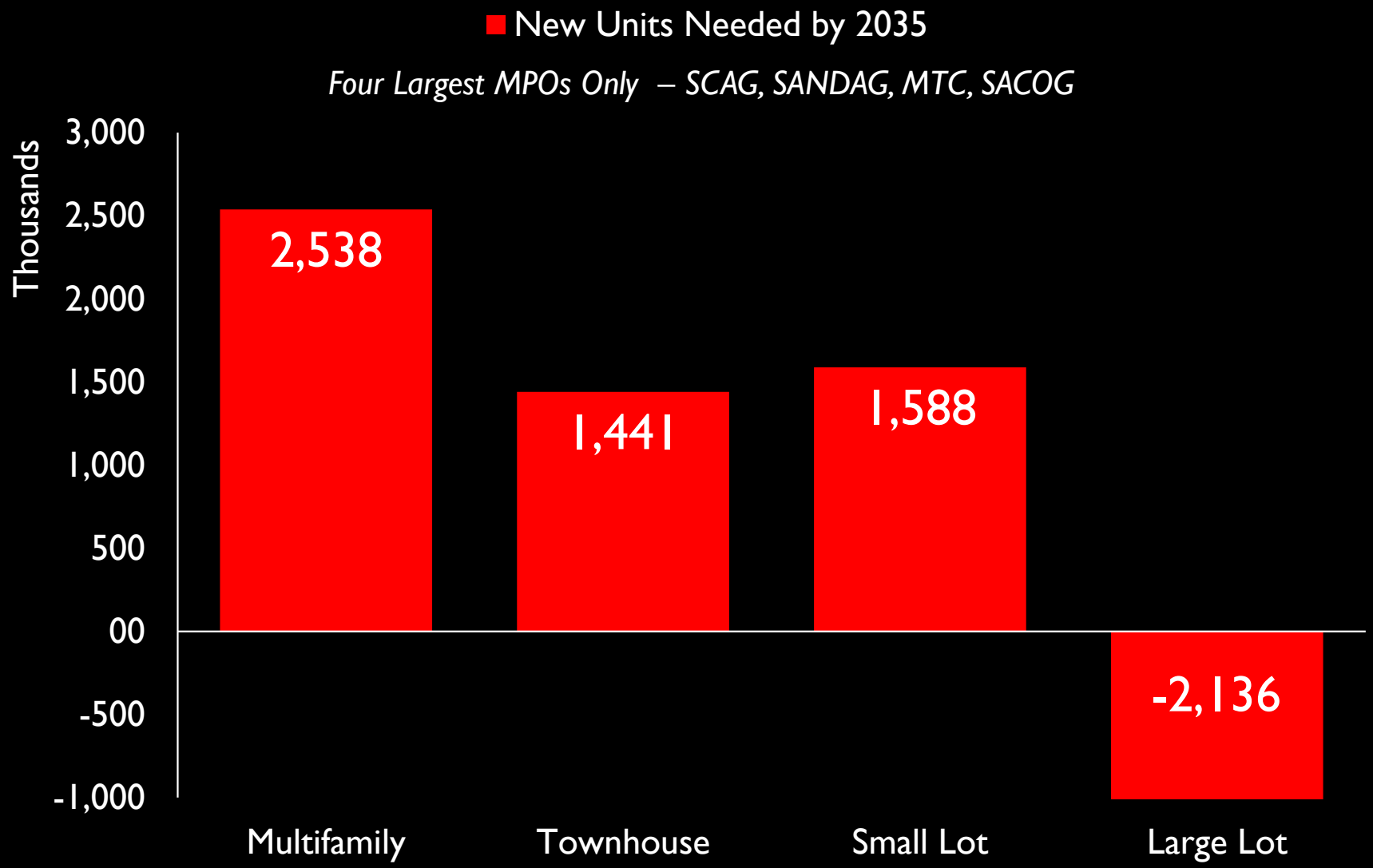


Who We Are (Really)



Source: US Census Bureau, American Community Survey 2005-2009

California Housing Demand 2035



Source: AC Nelson. The Shape of Metropolitan California in the 21st Century: Outlook to 2020 and 2035

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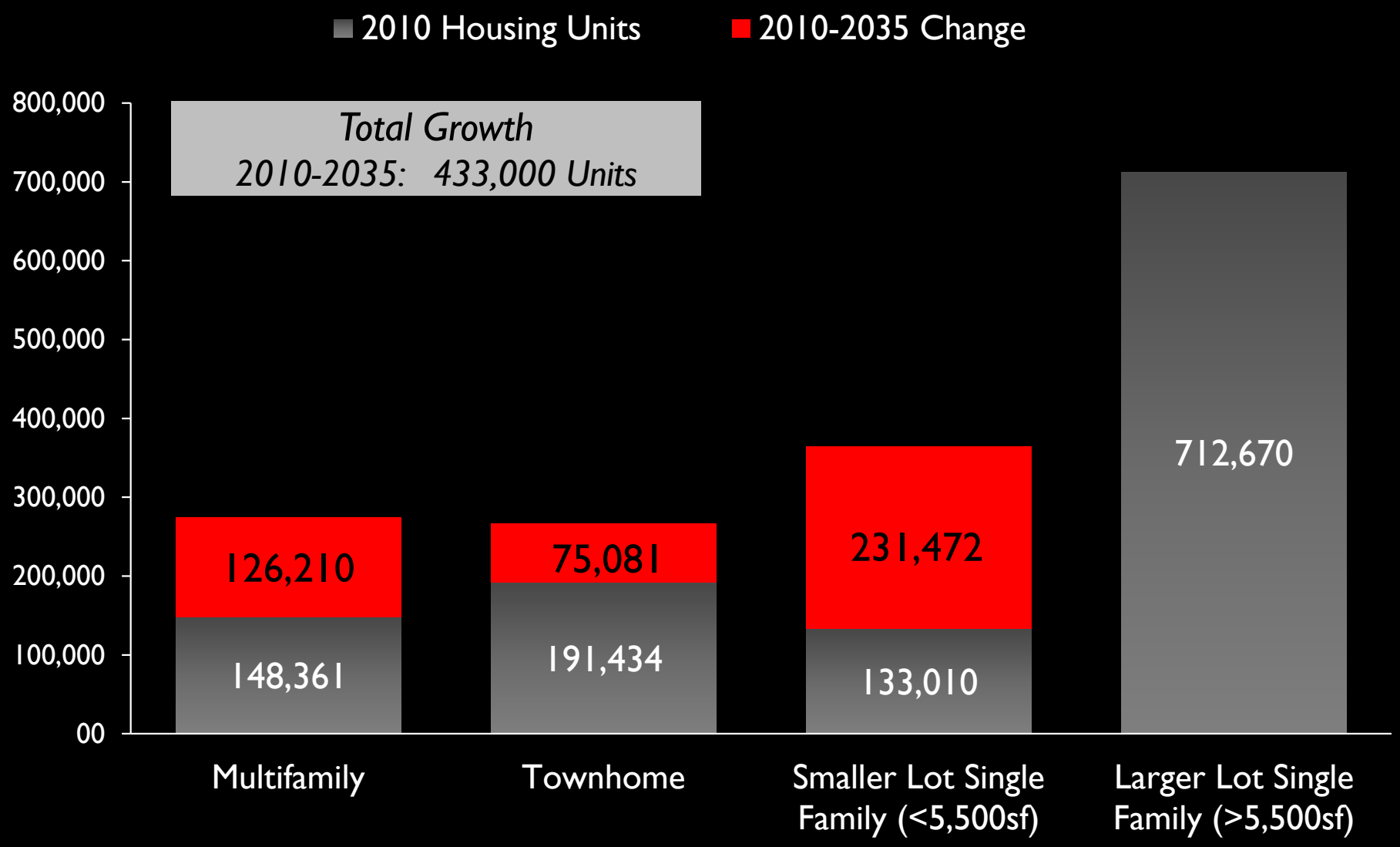
SJV Housing Profile & Demand



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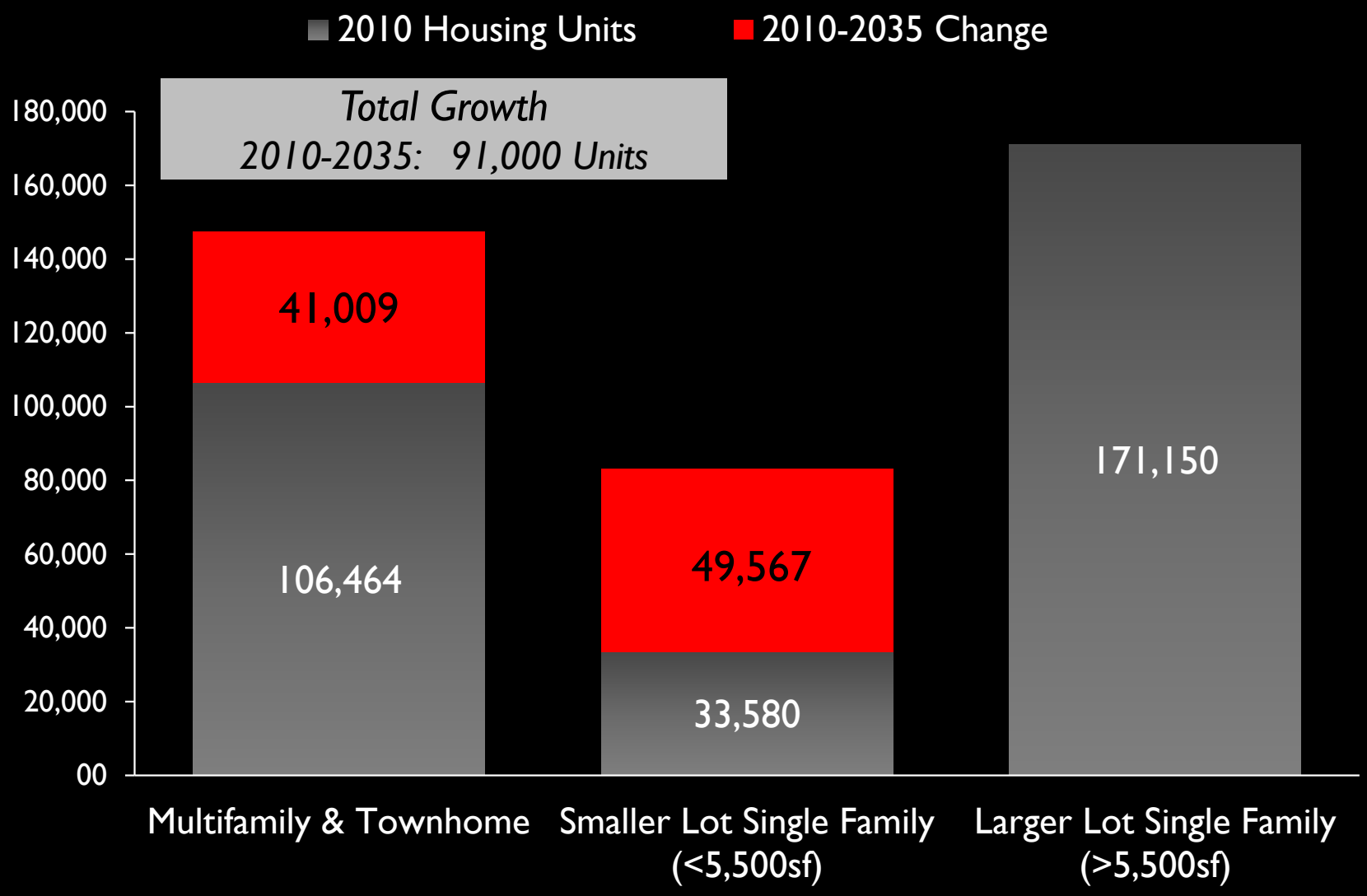
Fresno County Housing Profile & Demand



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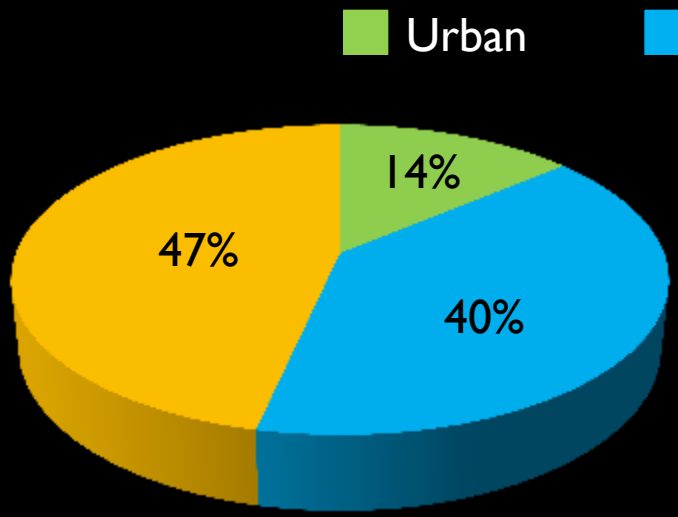
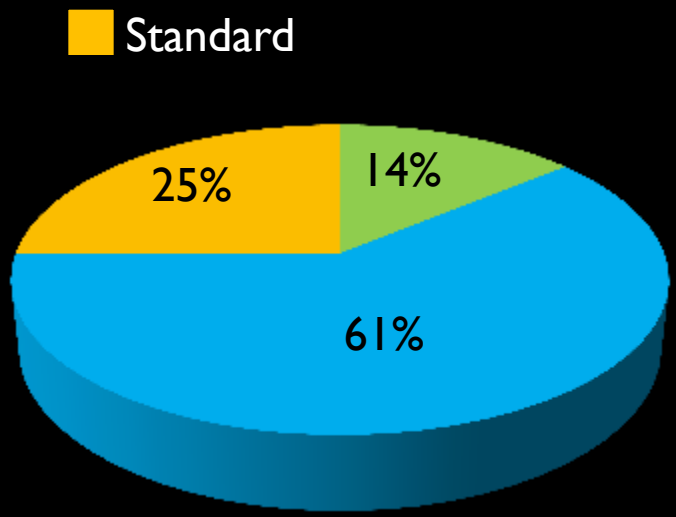
Fresno RapidFire Scenarios

Land Use Mix for Growth Increment (2010-2035)



Status Quo



Alternative A

Urban Oakland Uptown

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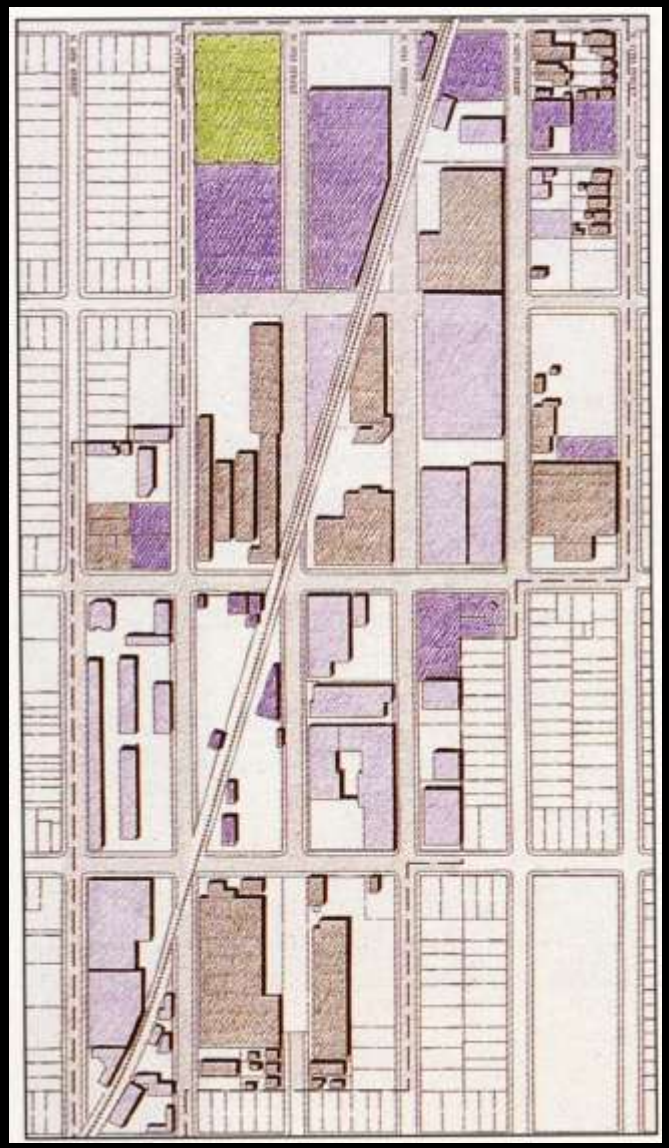
500 WILLIAM

Urban Jackson Taylor Neighborhood



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1999 Compact Stapleton

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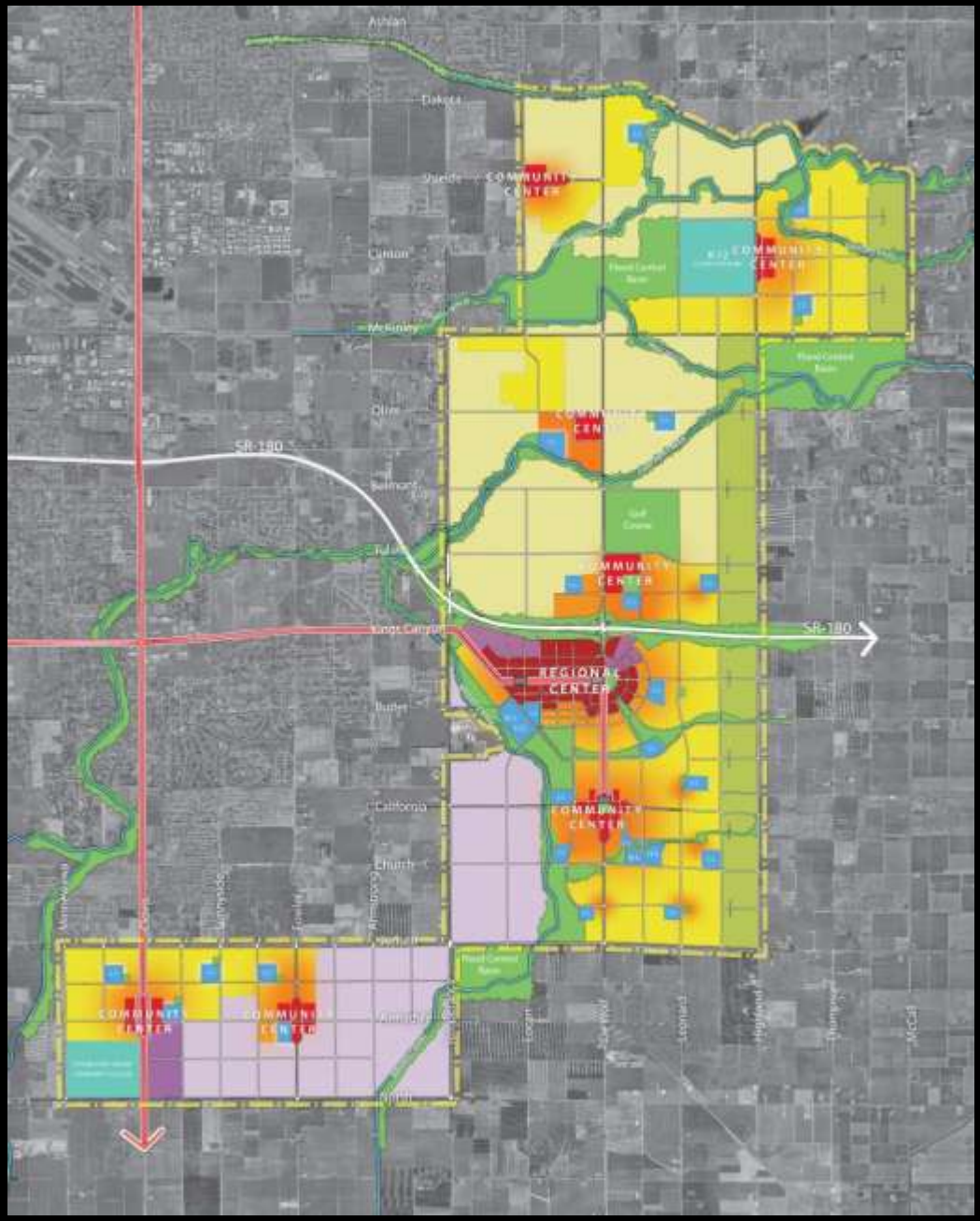
2009

Compact

SEGA
SOUTHEAST GROWTH AREA

Fresno, CA

44,000 Homes
36,000 Jobs



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Compact

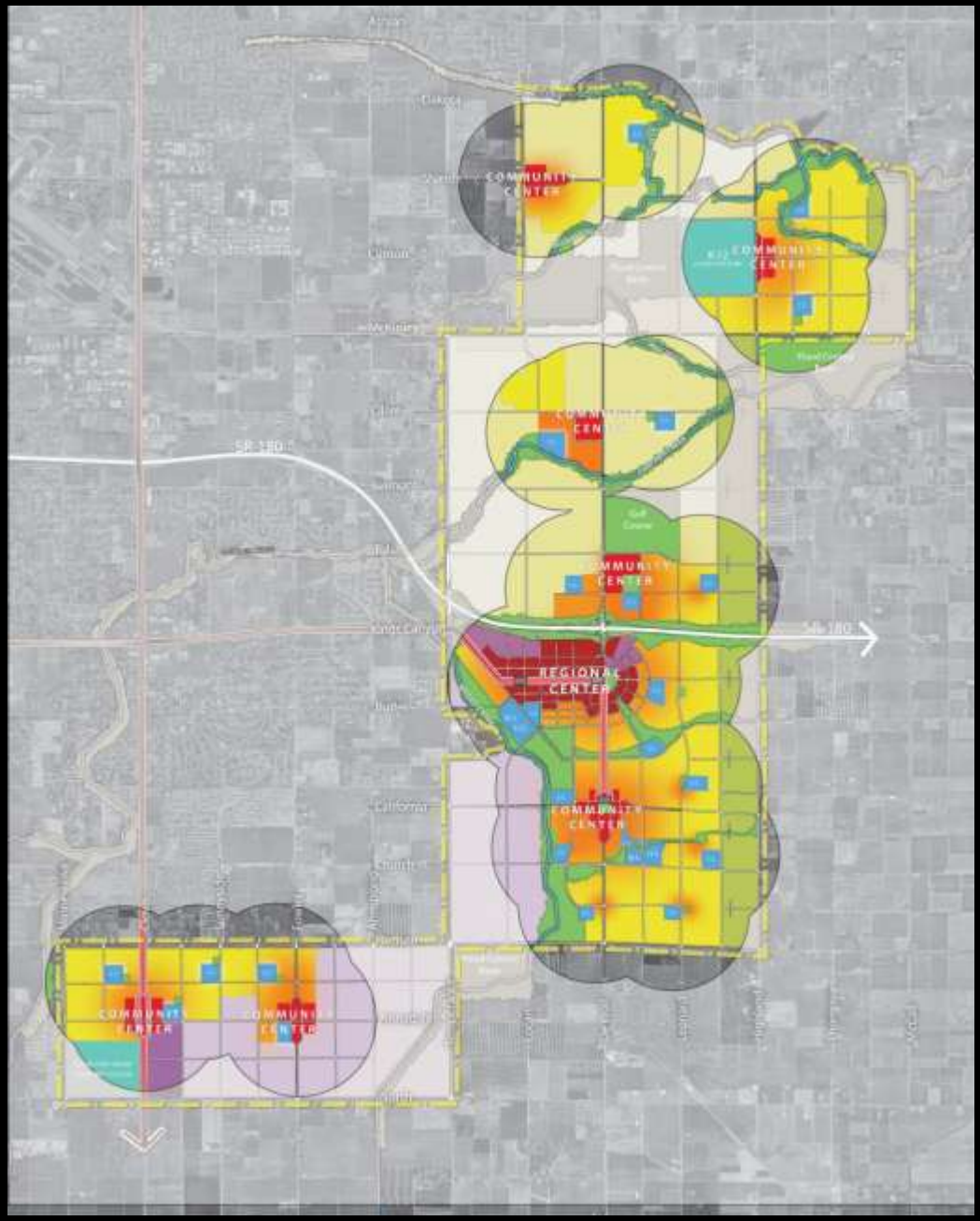
SEGA
SOUTHEAST GROWTH AREA

10 Min Walk To
Schools and Centers

92% Homes
73% Jobs

$9,000 per
Household Savings

55% per Capita
GHG Reduction



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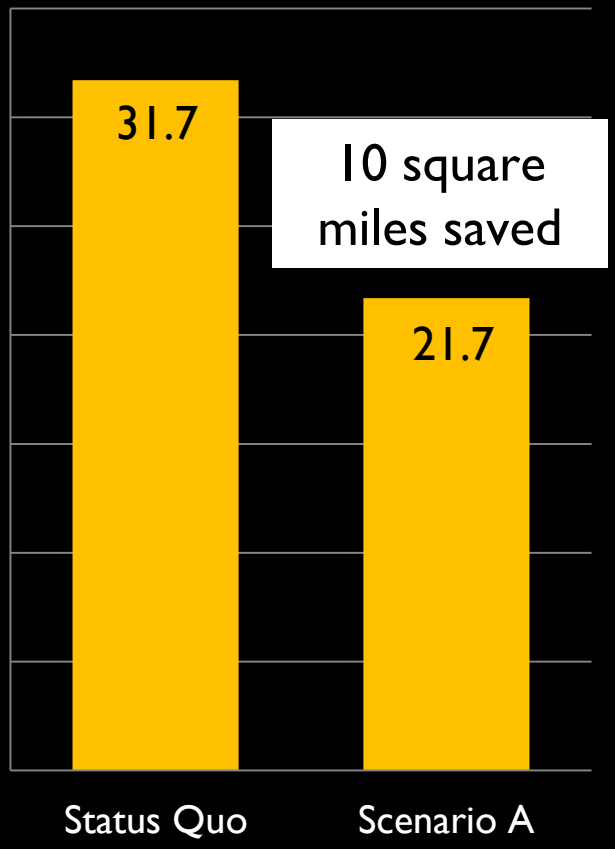
Standard

Source: Matt Jalbert, www.exuberance.com

Land Consumed

For New Growth to 2035 (mi²)

Protects More Than 7,000 Acres of Farmland



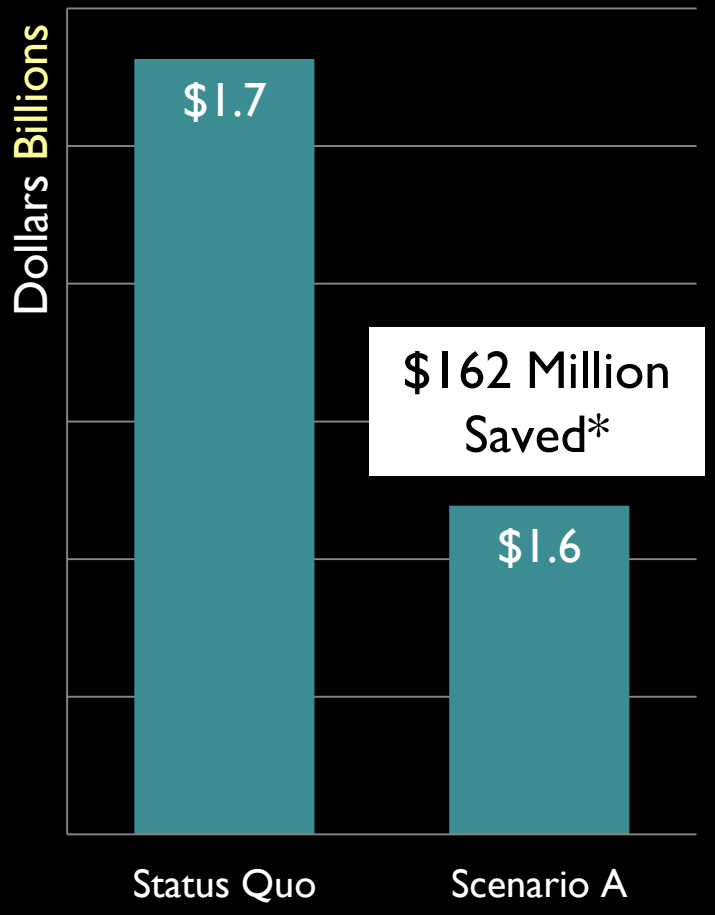
Infrastructure Cost for New Growth

Capital & Operations (O&M) Costs for New Growth to 2035

$2,000 Saved per New Housing Unit : $6.5 Million/Year

Flickr: sl-engineer

*Includes local roads, waste water and sanitary sewer, water supply, and parks & recreation



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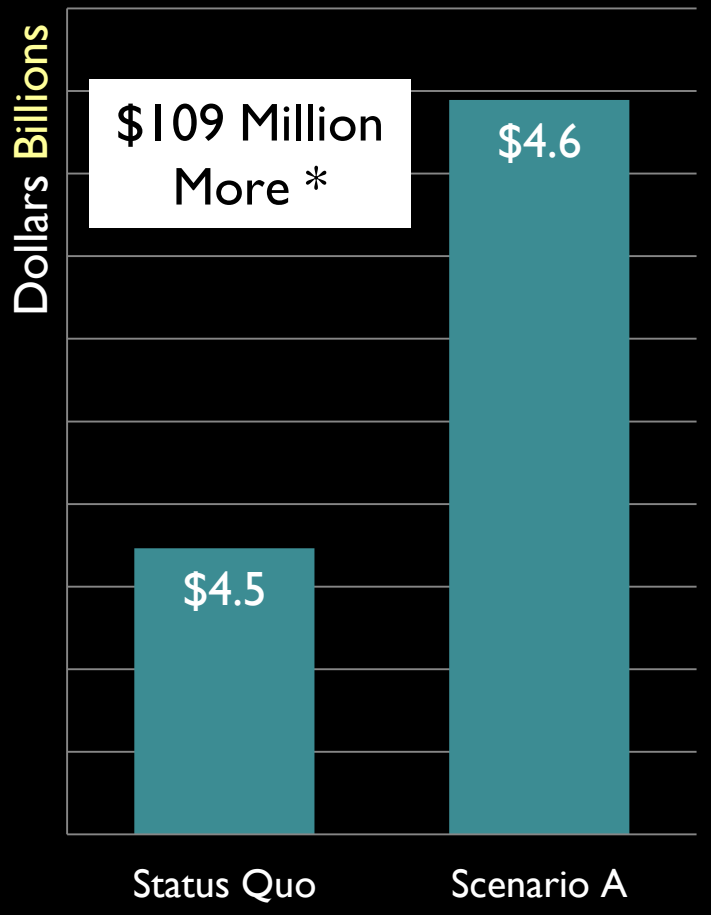
Revenues from New Growth

City Tax and Fee Revenue from New Growth to 2035

$4.3 Million/Year in Additional Revenue to Fresno

www.livinginplainfield.com



*Includes City revenues from Vehicle License Fees, Property Tax, and Sales Tax

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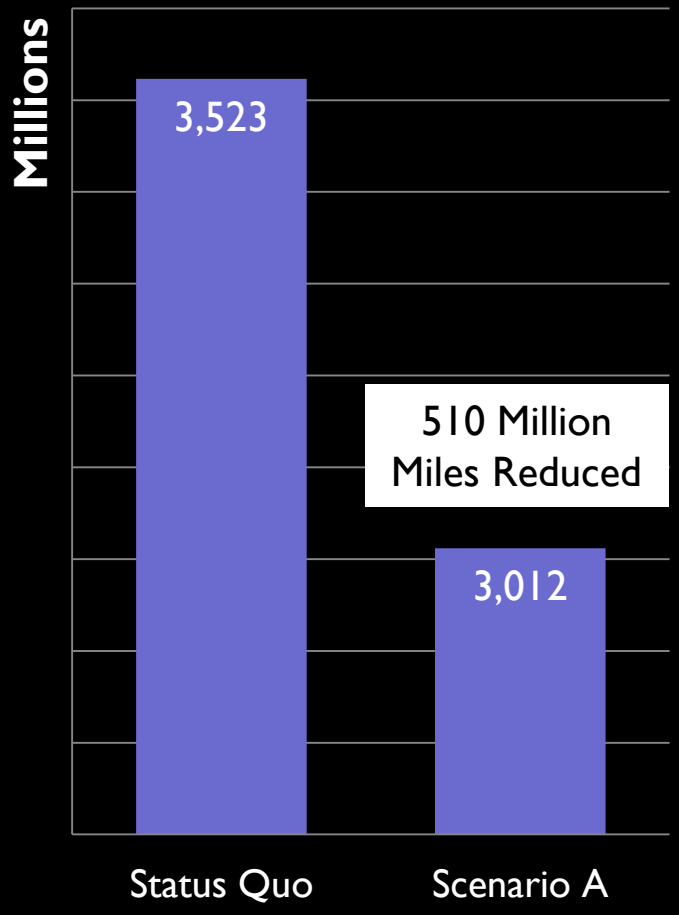
Vehicle Miles Traveled (VMT)

Annual in 2035

Equivalent to taking 40,000 cars off Fresno roads

Flickr: trash-photography



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Auto Fuel Cost

Cost Per Household in 2035

$1,400 Annual Savings Per Household in 2035

Flickr: TheTruthAbout…

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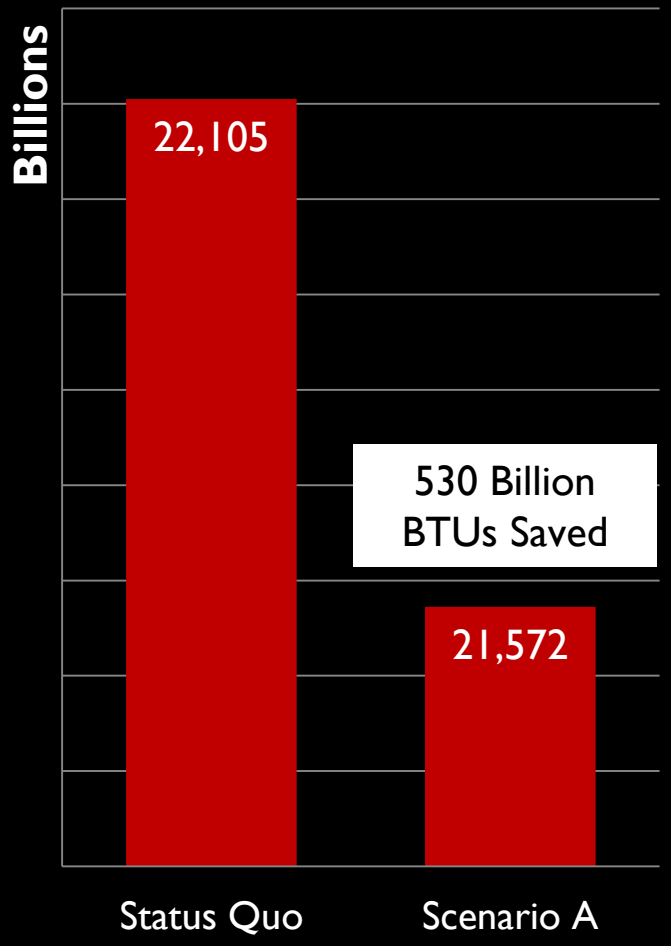
Building Energy

Annual in 2035

Annual Savings Could Power 10,000 Fresno Homes

Flickr: arbyreed



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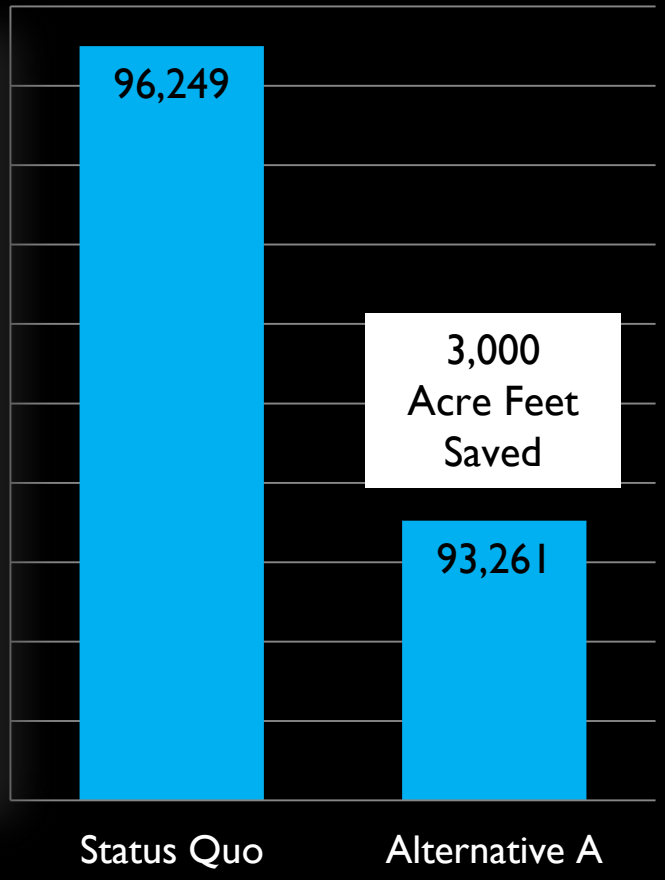
Residential Water Use

Annual in 2035

Annual Savings Can Serve 7,500 Fresno Homes



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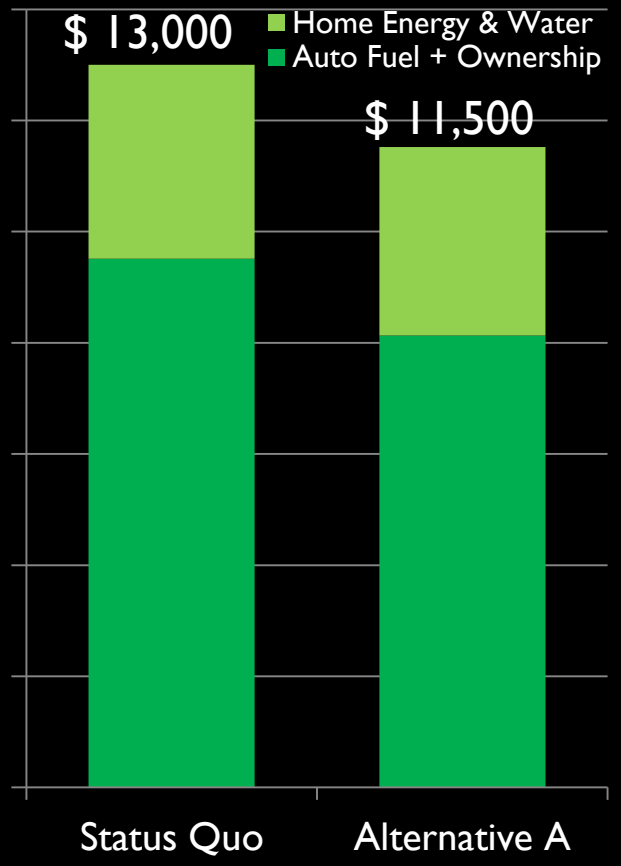
Annual Household Costs

Per Household Annual in 2035

$1,500/Year Savings Per Household

Flickr: Diablo_Solar



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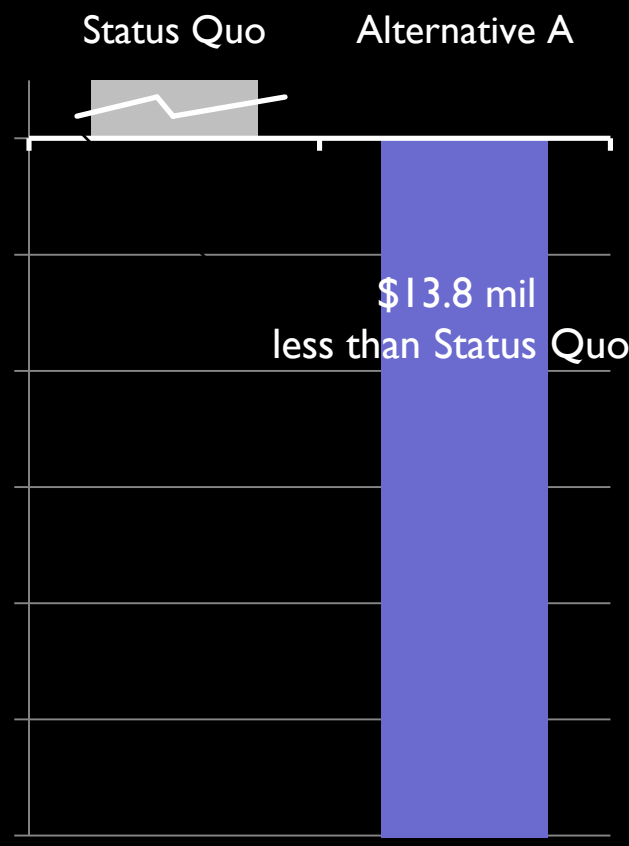
Respiratory Health Costs

Total Annual in 2035

1,000 Fewer Health Incidences/Year
Saves $14 million annually by 2035

Flickr: Lance Page



Based on Analysis of Vision CA Results by TIAX, LLC

AMERICAN LUNG ASSOCIATION.
Fighting for Air

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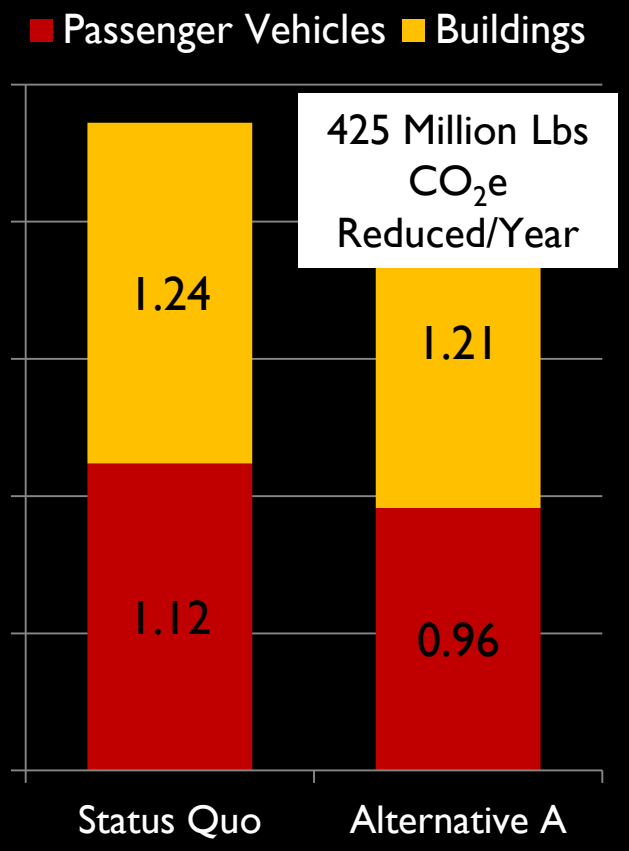
Greenhouse Gas Emissions

Annual in 2035

Emissions offset by 57,000 acres of trees in a year
A forest covering 1/2 of Fresno



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